

# **CRAFT WOMEN IN COLLABORATION**

[#CRAFTWOMENCOLLAB](#)



## **SHEILA GARCIA**

Marketing & Hospitality Manager

HOLD OUT BREWING



## **MARA YOUNG**

Co-Owner/Co-Founder

COMMUNITY CULTURES YEAST LAB



## **JACKIE ROMERO**

Chapter Head/ Board Member

GIRLS PINT OUT



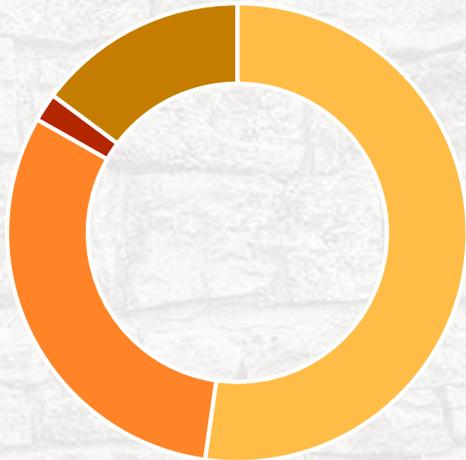
## **CAROLINE WALLACE**

Deputy Director

TEXAS CRAFT BREWERS GUILD

# Gender in the Beer Industry

## Brewery Ownership



- All Male (52.3%)
- 50/50 (31%)
- All Female (2%)
- Non 50-50 Mix (14.8%)

Position	Male(%)	Female (%)	Nonbinary / Other (%)
Production Staff (Brewers)	92.5	7.5	0
Production Staff (Managers)	91.1	8.9	0
Production Staff (Non-managers)	86.7	13.3	0
Production Staff (Non-brewers)	86	13.9	0.1
Non-production, Non-service Staff (Non-managers)	62.4	37.6	0
Non-production, Non-service Staff (Managers)	62.2	37.4	0.3
Service Staff (Managers)	52.1	47.9	0
Service Staff (Non-managers)	45.8	54	0.2

*Brewers Association Owner & Employee Diversity Tables*

Jackie

# Diversity & Inclusion



#CraftBrewersCon



Sheila

# Diversity & Inclusion



*Chingona Fest beer – Hops & Grain Brewing*

Jackie

# Collaboration & Community



*Beer, Period. Girls Pint Out*

#CraftBrewersCon



Mara

# Collaboration & Community



#CraftBrewersCon

BREWERS  
ASSOCIATION

Caroline

# Collaboration in the time of COVID-19



*St Elmo Brewing & Austin Beerworks Zoom Collabs*

Sheila



# Save Austin

## Hold Out Brewing

PROCEEDS BENEFIT CENTRAL TEXAS FOOD BANK



# Stir-Crazy Hazy

## Zilker Brewing

PROVIDED CSA PRODUCE BOXES AND LOCAL COFFEE TO FURLOGUHEH INDUSTRY WORKERS



# All Together

## Other Half Brewing

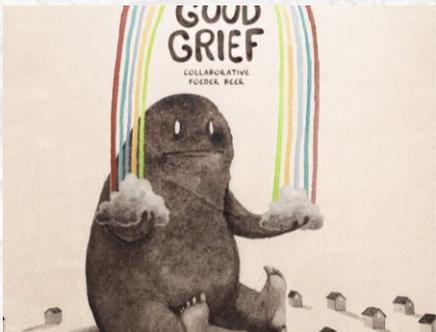
WORLDWIDE COLLAB BENEFITING LOCAL NON-PROFITS



# Pink Boots Society

## Annual Collaboration Brew Day

ADAPTING & STAYING CONNECTED VIRTUALLY



# Good Grief

## Roughhouse Brewing

IN COLLABORATION WITH JESTER KING, ODDWOOD ALES, TRUE ANOMALY, AND LAZARUS BREWING



# Pantry Farm Stands

## Breweries Across the Country

SUPPORTING LOCAL FARMS WHILE EXPANDING TO-GO OFFERINGS FOR CUSTOMERS

Caroline

# Collaboration in the time of COVID-19

*Holding on to that inclusive,  
supportive spirit*

The Great **Texas BEER RUN** APRIL 23 THRU 26

TEXAS CRAFT BREWERS GUILD

**CURBSIDE PICK UP!**

*Help Your Local Breweries*

**ONE BEER AT A TIME** BUY LOCAL, BUY CRAFT, AND OTHER WAYS TO HELP SUPPORT

#CraftBrewersCon



Jackie

# Future Collaborations



What collaborations do y'all have in the works?

**Share in the CHAT!**

# Q&A

Thank You.